

PRESS RELEASE

**MR. HANDYMAN EARNS REPEAT PERFORMANCE AS
SERVICE PROVIDER TO THE STARS**

**Leader in Home Repair Services Again Selected to be Part of
Academy Awards® Gift Basket**

Package to Benefit New Orleans Restoration Efforts

Ann Arbor, Mich., February 27, 2006 – For the second year in a row, the nation’s number one provider of home maintenance and repair services will be represented as part of the 78th Annual Academy Awards® Presenters Gift Basket, given annually to the presenters, performers and special guests of the event to be held on Sunday, March 5, 2006 at the Kodak Theatre in Hollywood.

Due to last year’s overwhelming response, the company will again be offering a gift certificate redeemable for one full day of service. However, Mr. Handyman decided to ratchet up the value of their package in an effort to assist the residents of greater New Orleans as they continue to repair, rebuild and recover from the devastation caused by the flooding from Hurricane Katrina.

“We’re absolutely thrilled to be back with the Academy Awards this year,” exclaimed Todd Recknagel, president of the Ann Arbor, Michigan-based Mr. Handyman International. “The fact that we were asked to again be part of the exclusive gift basket that has become such a coveted part of the Oscar® experience is a testament to the premium value of our services. And, to be able to provide an opportunity for the celebrity presenters to help us positively impact the New Orleans restoration effort is especially gratifying for everyone involved.”

The consecutive Oscar® Gift Basket opportunities bookend a year of unprecedented growth and accolades for the six-year old franchise. In January 2005, Mr. Handyman was named by *Entrepreneur* magazine as the number one-ranked franchise concept in the handyman/home repair category – an honor again received by the company from *Entrepreneur* in January of this year. Mr. Handyman is also one of the Top 50 fastest-growing franchises in North America.

About Mr. Handyman

Mr. Handyman is a network of independently owned and operated home repair franchises with more than 190 locations in 34 states. Founded in March 2000, it is a member of Service Brands International, a group of service companies that provide a variety of timesaving services ideally suited for today’s active customer.

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